

CStoreDecisions 2026 LEADERS IN CONVENIENCE

Showcase your company's strengths, products and capabilities to our c-store DECISION makers.

Participate throughout 2026 in our **Leadership in Convenience** Package and reach c-store DECISION makers operating independent and larger chains.

Leadership in Convenience Package Benefits

- Year-long exposure via print, digital and social
- Reach 40,000 HQ titles via a full-page print ad
- Reach 26,000 daily newsletter subscribers on a rotating basis with your Leaders profile
- Company spotlight and profile posted on website generating over 112,000 monthly page views
- Social exposure throughout the year to more than 32,000 followers
- Analytics provided

INVESTMENT: \$4,500

The c-store industry has experienced dramatic changes in terms of elevating foodservice, and it's only intensifying. Consumers are not willing to compromise on quality just because they are in a convenience store – they expect new flavors and fresh ingredients. Chester's has been serving fresh, hand-breaded chicken in c-stores for many years, and as consumers have evolved, so has Chester's! Chester's has always had great fried chicken, but in the last few years, Chester's upgraded all its homestyle sides, including the introduction of a new award-winning mac and cheese. The brand also created a new line dipping sauces and won a Best New Product award for "Chester's Sauce." Chester's also launched a full line of Fried Chicken Sandwiches to meet the needs of consumers looking for chicken on the go. And Chester's has attracted younger consumers with pop-able chicken bites, flavored with different sauces, including Franks Stingin' Honey Garlic and Sweet Chili.

Chester's has aggressive plans to continue developing new franchisees in the c-store space, and we are eager to find partners who want to grow with us. Email start@chesterschicken.com for more information.

Chester's Chicken is a leading quick-service restaurant (QSR) concept, with over 1,300 active franchised and licensed locations and over 50 years of proven success. Chester's offers high quality, great-tasting fried chicken in convenience stores, truck stops and supermarkets. Chester's specially marinated chicken is double breaded using an old family recipe. Chester's menu includes bone-in chicken, super tenders, bites, sandwiches and potato wedges as well as homestyle sides, dipping sauces and desserts. To learn more, visit [chesterschicken.com](https://www.chesterschicken.com) or follow the brand on [Facebook](#), [Instagram](#), [LinkedIn](#) or [X \(Twitter\)](#).

Sample digital profile

Leadership Online Profile Material Specs

- Company Logo (jpg or gif)
- 250 Words on why you're a Leader in convenience retailing
- 3 Images 3"x3" - 300 DPI – .tif or .eps preferred
- 100 Words for Company Overview / Boilerplate
- Social Media Profile Links (Facebook, X, YouTube, LinkedIn)
- 1 YouTube video link (optional)
- Up to 2 additional promo assets including image, headline and short description

January issue space close:

December 1, 2025

January materials print ad due:

December 8, 2025

Reserve your position today and reach c-store DECISION makers via print, digital and social exposure. Contact your sales representative or Patrick McIntyre at pmcintyre@wtwhmedia.com